



Walk Leader Survey Results

2024



Walk Leader Survey Summary

- Ran 6 November – 8 December 2024
- 2,096 responses
- Results show that most of our walk leaders plan and lead Leisurely or Moderate walks, approximately 1-10 times a year.
- 91% of walk leaders feel confident to lead walks outdoors in nature and 93% understand their role as a walk leader.
- 65% of walk leaders have read the **Walk Leader Handbook** and 41% have completed both **Walk Leadership Foundations** and **Preventing and Managing Incidents** e-learning.



There is a high appreciation for leading walks with Ramblers and Ramblers Wellbeing Walks, with 84% of respondents recommending it, and very positive comments given. Here are a few:-

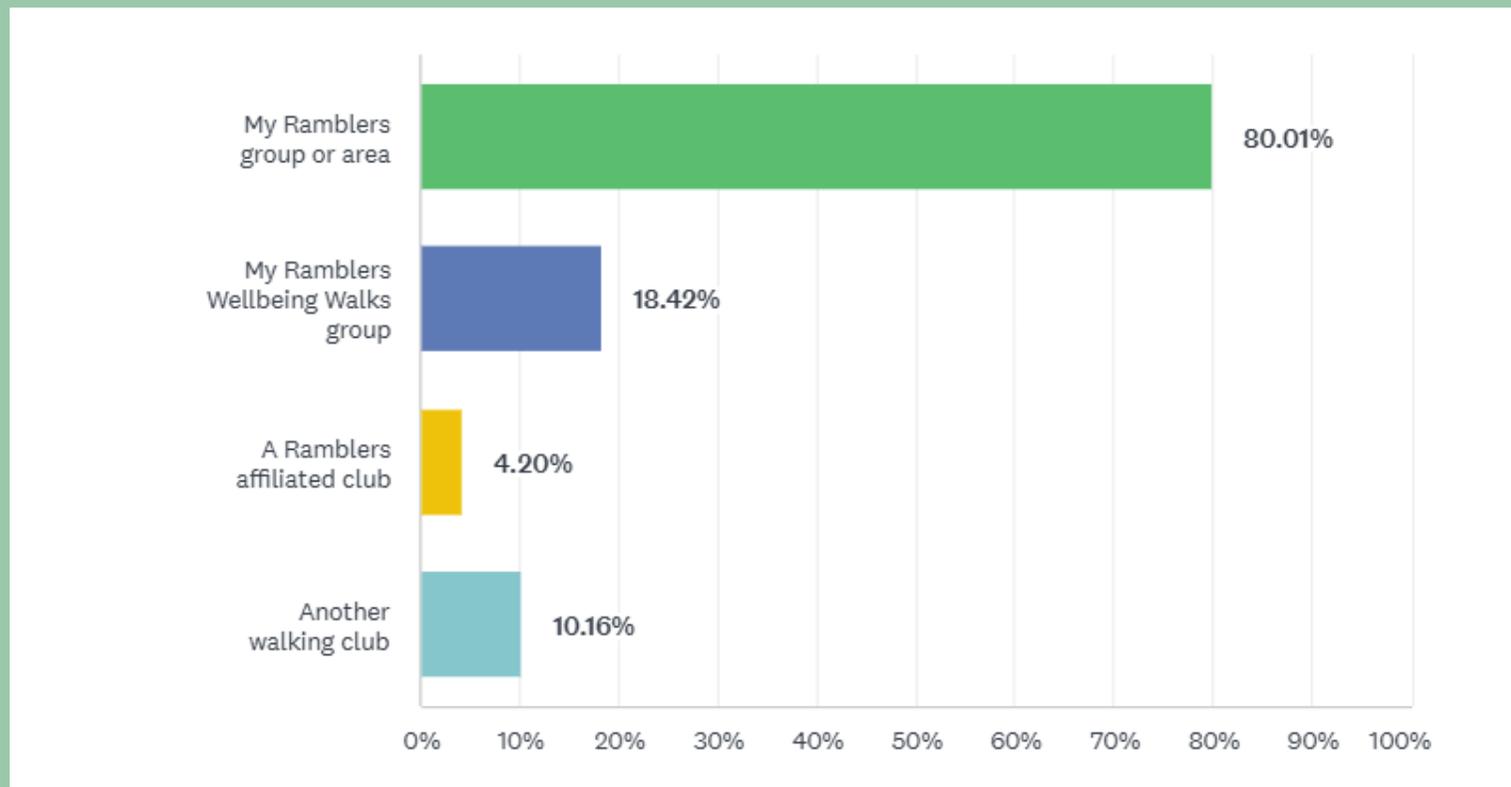
It's great to get out with whom your paired with to recce that weeks walk. Chatting about the pros & cons of suitable paths where there is a choice., different terrains, steps. Advising the group on the day of any hazards, direction walk will take place . The Coffee & chat afterwards. I enjoy being part of a team. which imparts healthy benefits to all.'

'It's a rewarding role which has enabled me to make new friends and play my part in helping my local community'

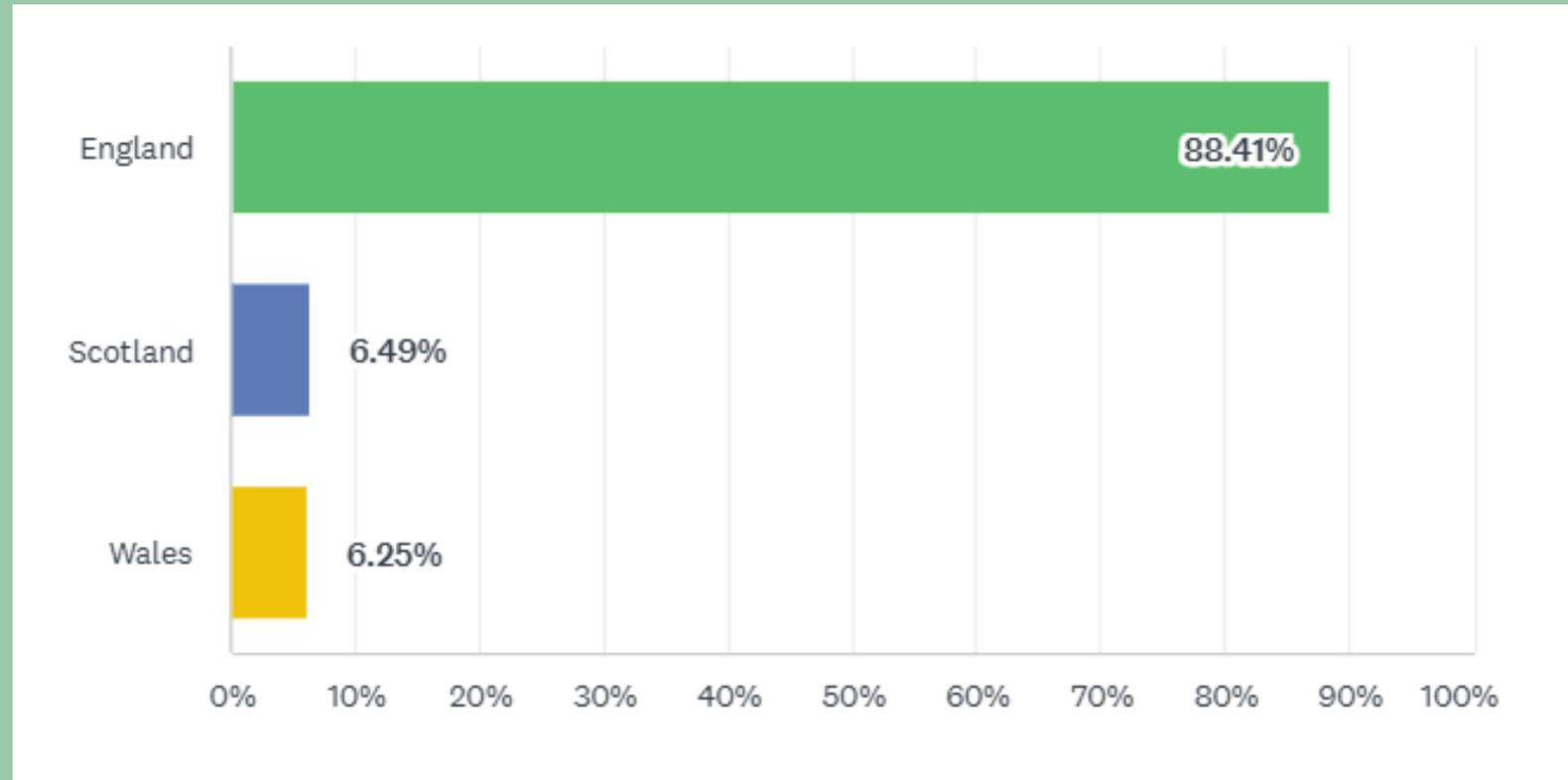
'I really enjoy being a walk leader and find it is a boost to my mental health and good to be out walking and chatting with others.'

Survey results by question

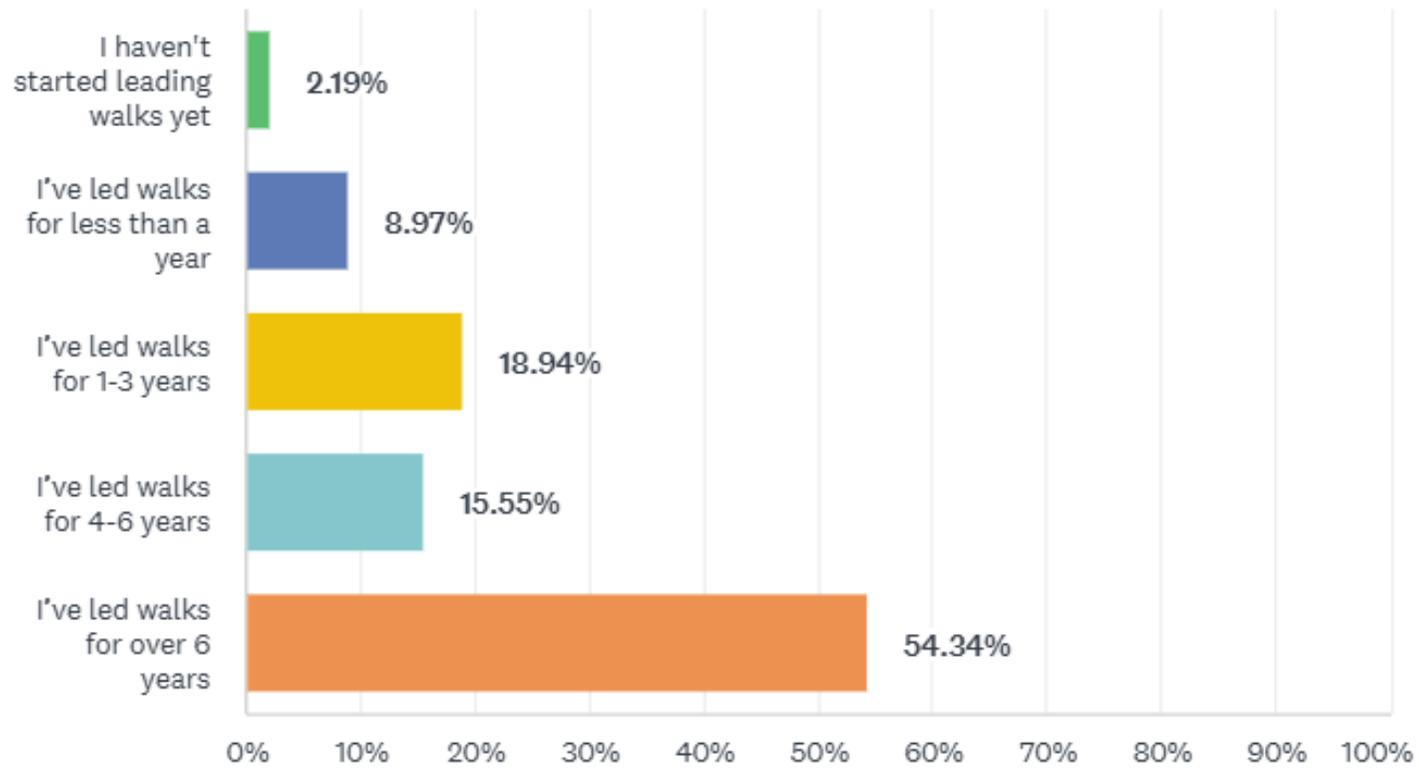
I lead/am planning to lead walks for....



Where do you volunteer?

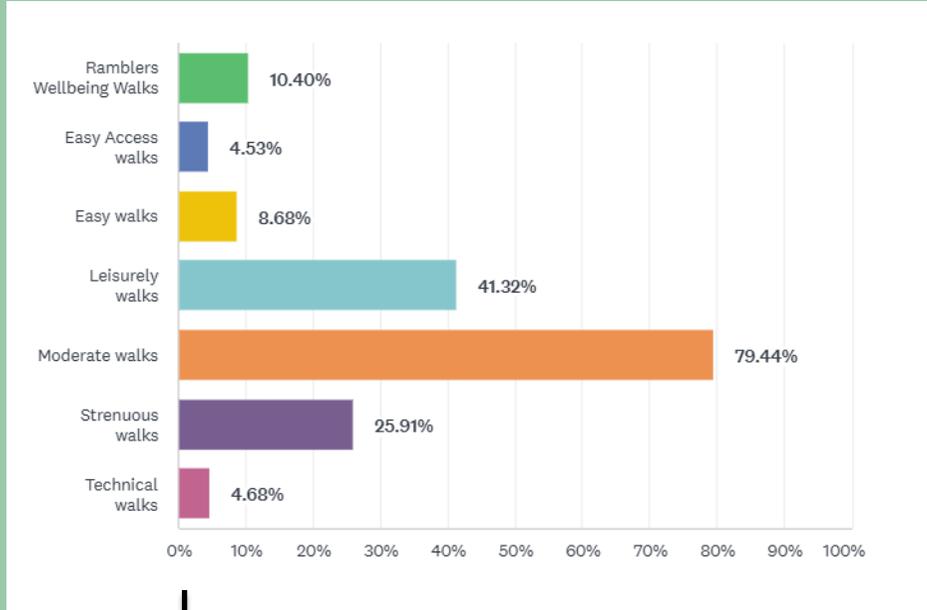


How long have you been leading walks?

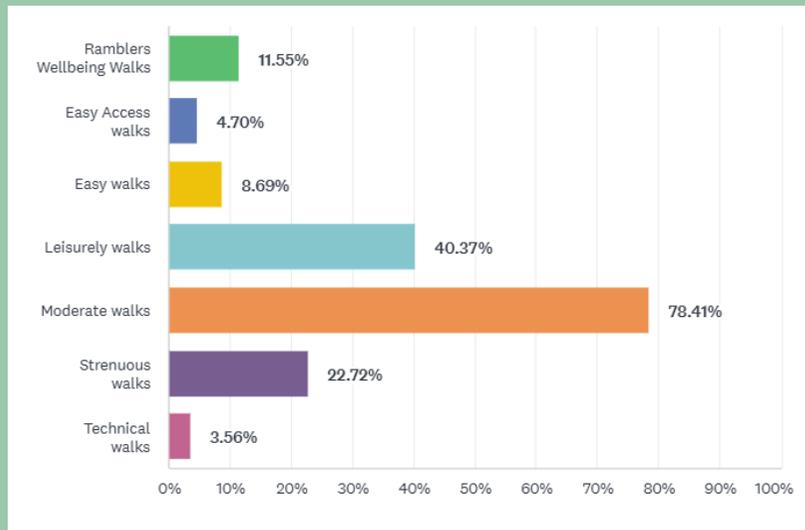


What type of walks do you lead or intend to lead?

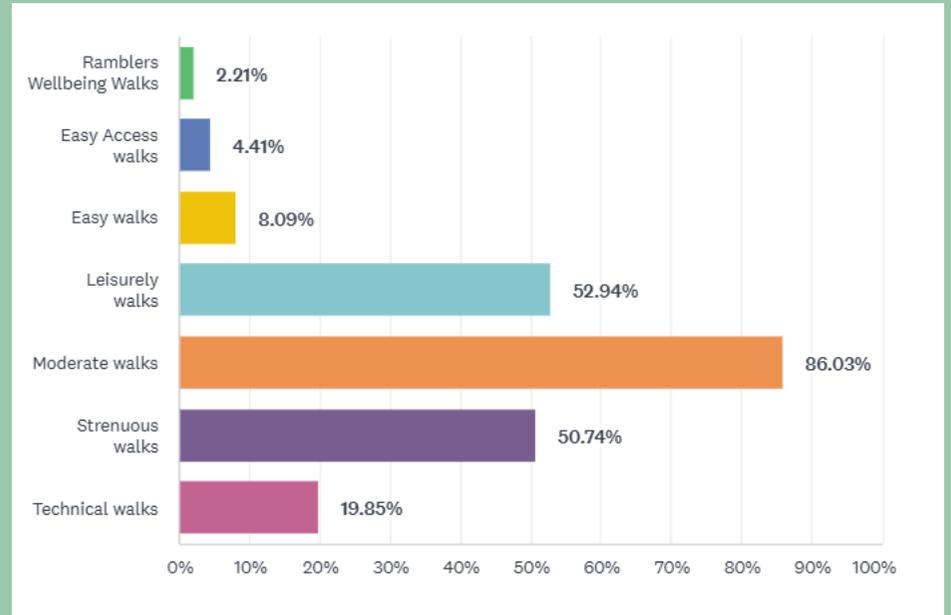
GB



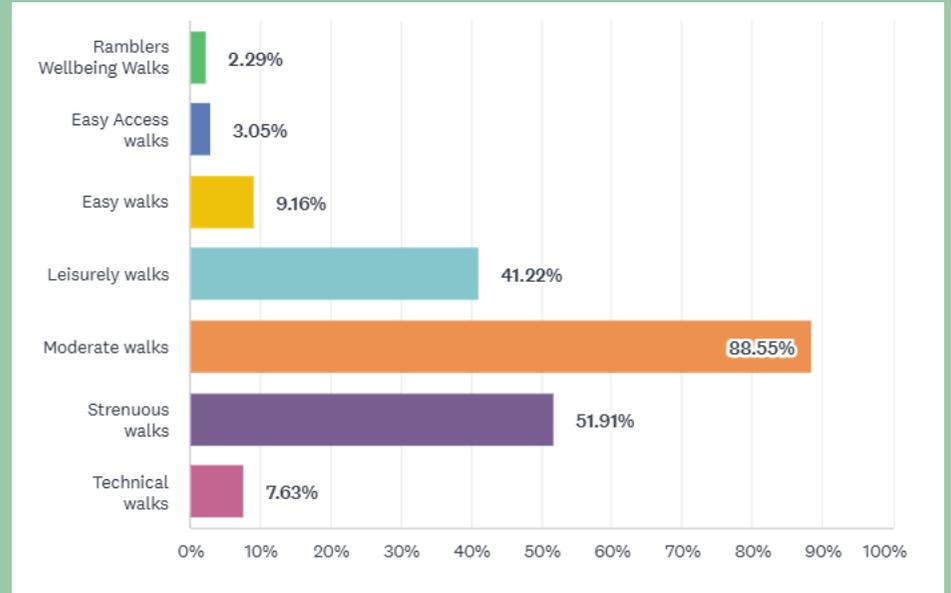
England



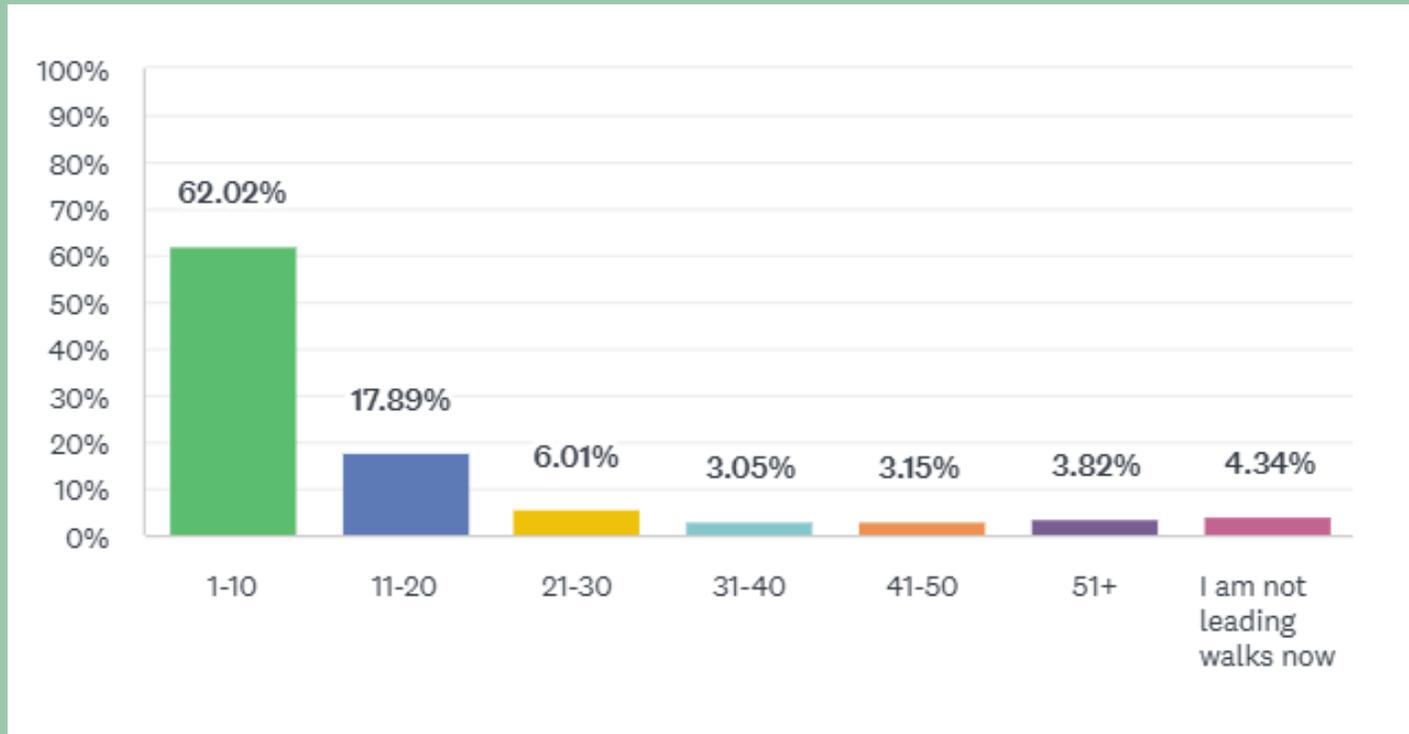
Scotland



Wales



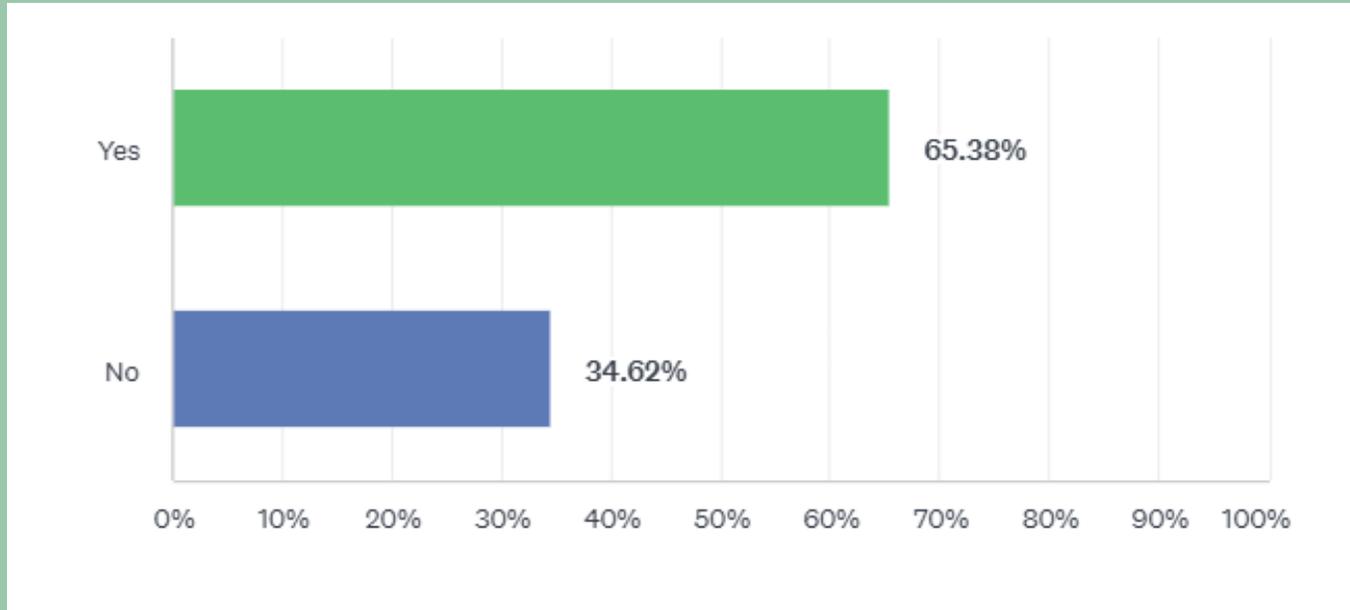
How many walks have you led in the last 12 months?



How much do you agree with the following statements?

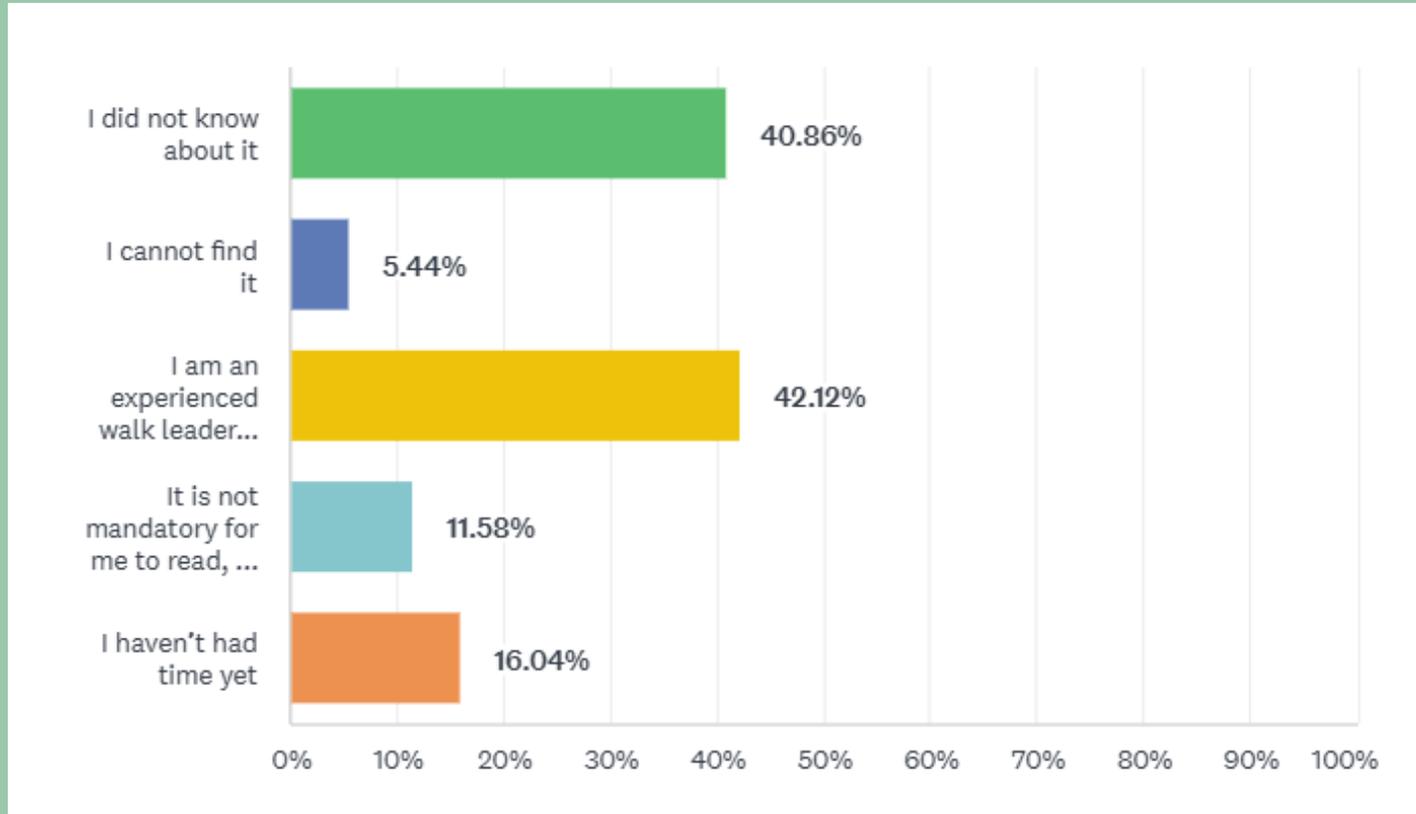
	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
▼ I feel confident leading walks outdoors in nature	4.39% 92	0.33% 7	4.30% 90	43.34% 908	47.64% 998	2,095	4.29
▼ I understand my role as a walk leader	3.99% 83	0.29% 6	2.21% 46	44.11% 918	49.40% 1,028	2,081	4.35
▼ I have the training and support I need to plan and lead group walks	4.13% 86	1.25% 26	14.55% 303	41.91% 873	38.17% 795	2,083	4.09

Have you read the Ramblers Walk Leader Handbook?

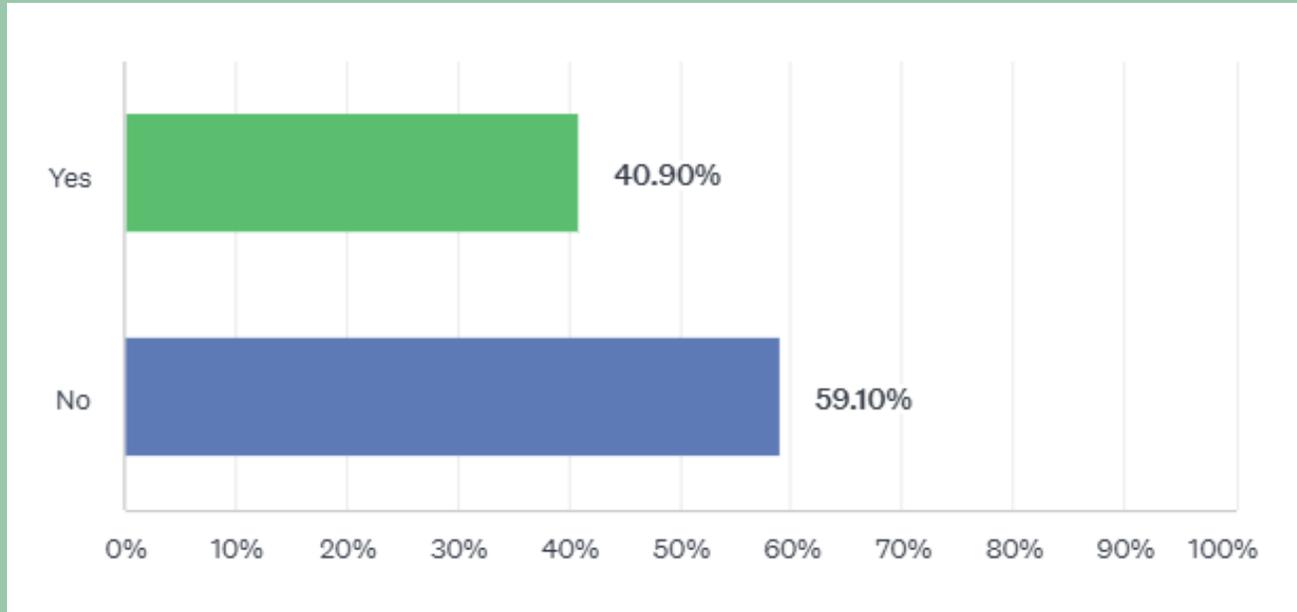


Nation	Yes	No
England	64.47%	35.53%
Scotland	75.00%	25.00%
Wales	69.23%	30.77%

If you have not read the Walk Leader Handbook, could you share with us why you haven't seen it?



Have you completed the Ramblers online Walk Leadership Foundations and Preventing and Managing Incidents training?

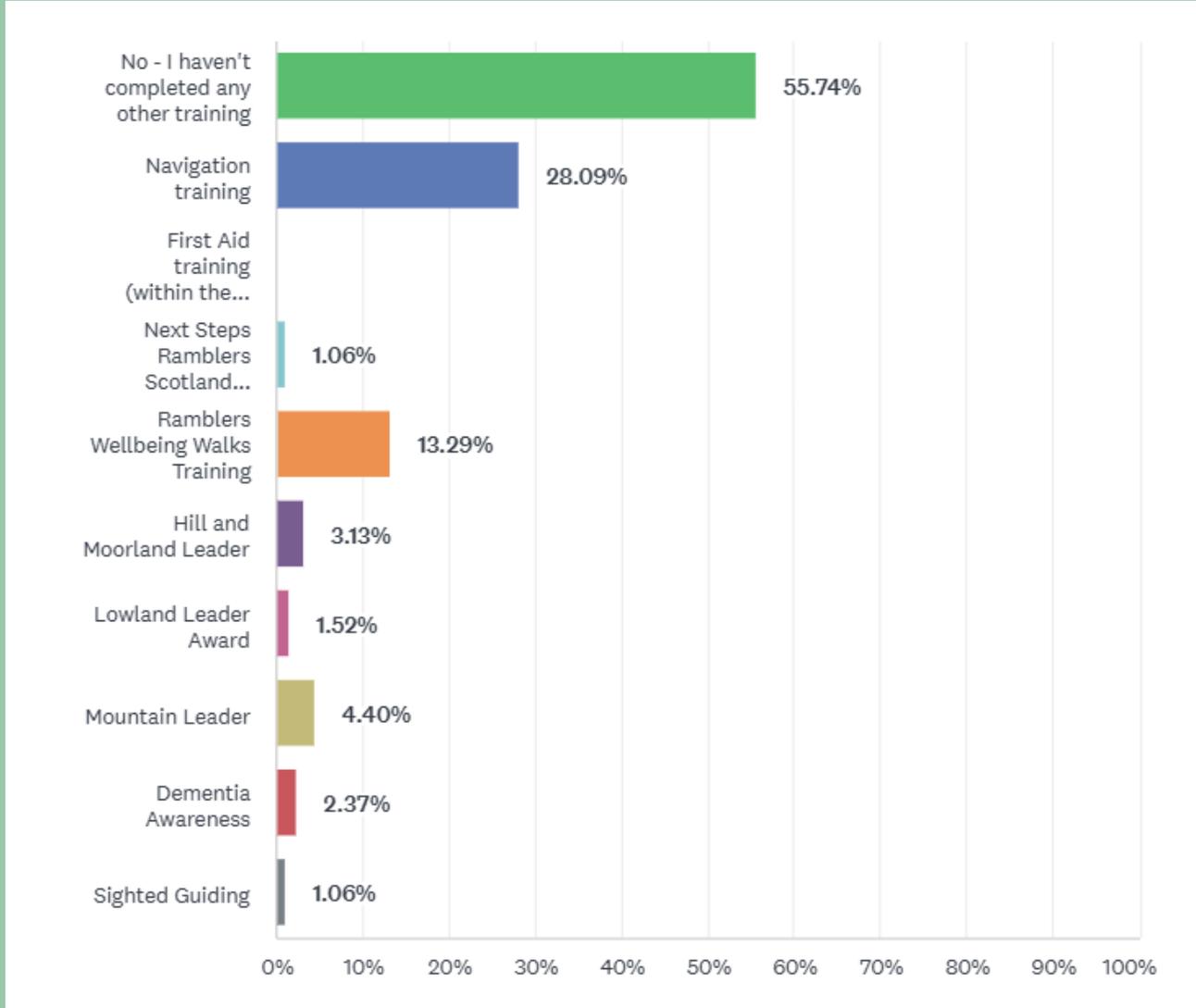


Nation	Yes	No
England	40.45%	59.55%
Scotland	53.73%	46.27%
Wales	32.54%	67.46%

If you have not completed both of the Ramblers online training courses, could you share with us why you haven't?

ANSWER CHOICES	RESPONSES
▼ I did not know about it	19.51% 232
▼ I cannot find it	3.87% 46
▼ I am not comfortable doing the training online/ I don't have access to a computer, tablet or smartphone	4.79% 57
▼ I am an experienced walk leader already	58.28% 693
▼ It is not mandatory for me, so I don't need to	18.17% 216
▼ I haven't had time yet	13.79% 164
▼ I have completed one - Walk Leadership Foundations	5.38% 64
▼ I have completed one - Preventing and Managing Incidents	2.10% 25
Total Respondents: 1,189	

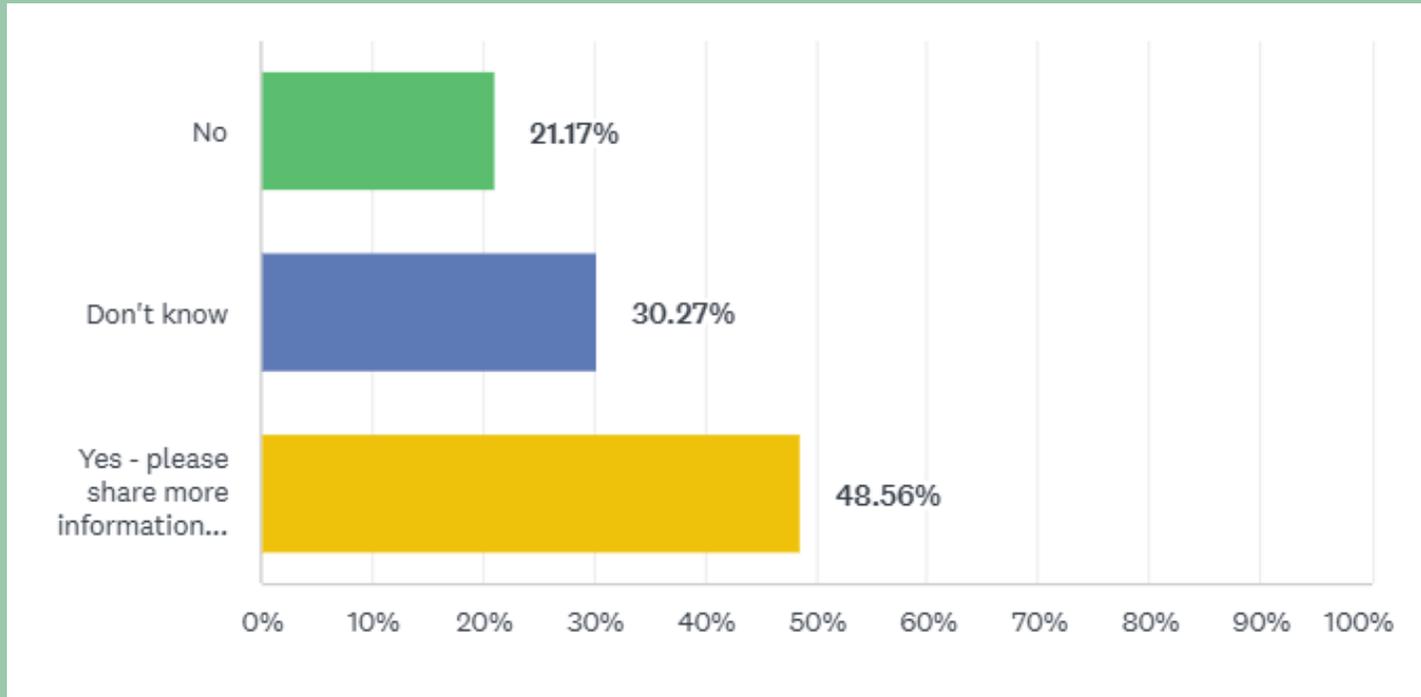
Have you completed any other walk leadership training?



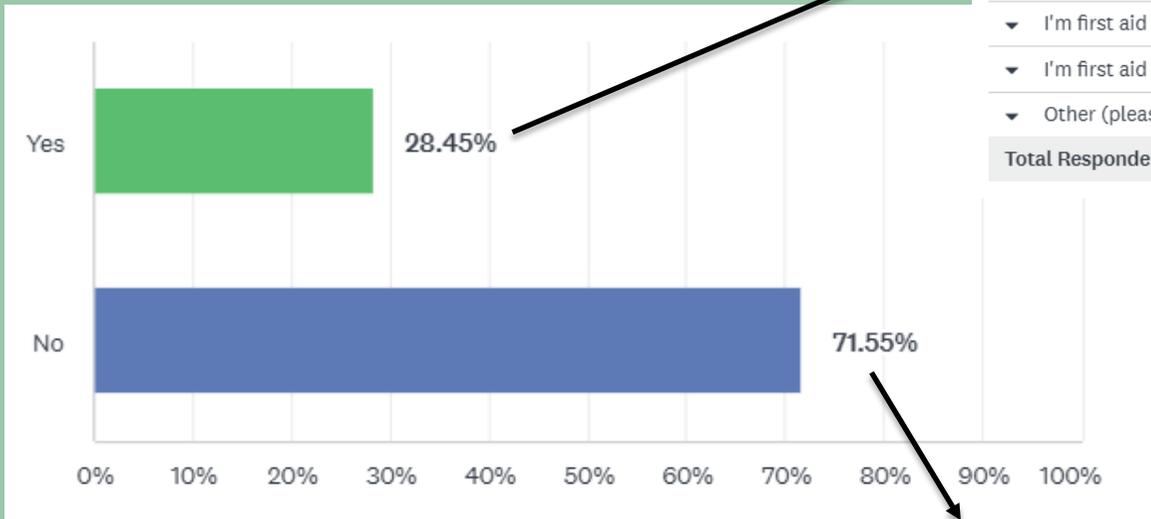
Would you expect walk leaders leading strenuous or technical walks to do additional training?

ANSWER CHOICES	RESPONSES
▼ Yes - I would expect anyone leading a strenuous or technical walk to have a formal walk leader qualification e.g. mountain leader	29.36% 581
▼ Yes - I think Rambblers should provide some in-house training to support those wanting to lead strenuous or technical walks	45.73% 905
▼ No - it's not necessary, everyone should look after themselves on a walk	6.82% 135
▼ No - as long as they have experience leading strenuous or technical walks it's fine	31.78% 629
Total Respondents: 1,979	

Does your group or area organise local buddying / mentoring for walk leaders?



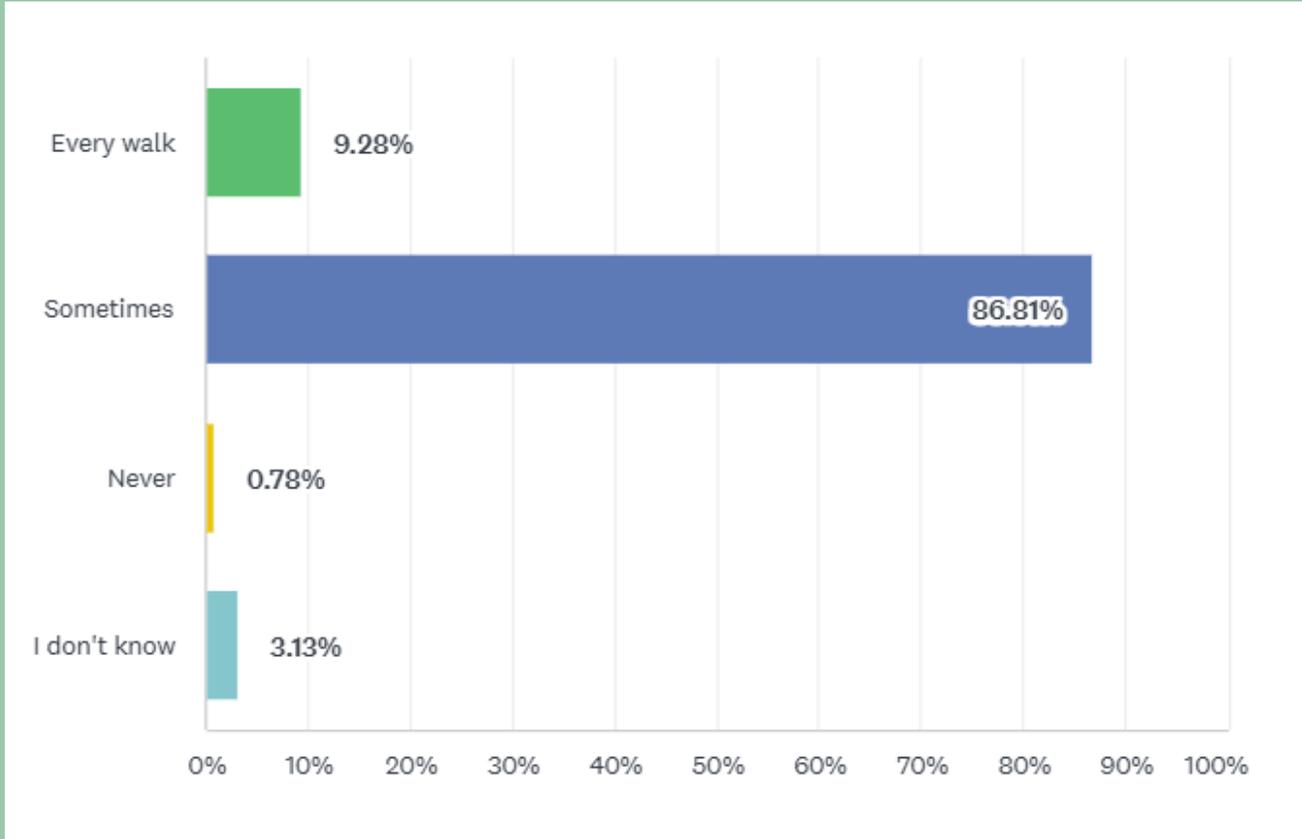
Do you have a current first aid qualification (completed within the last 3 years)?



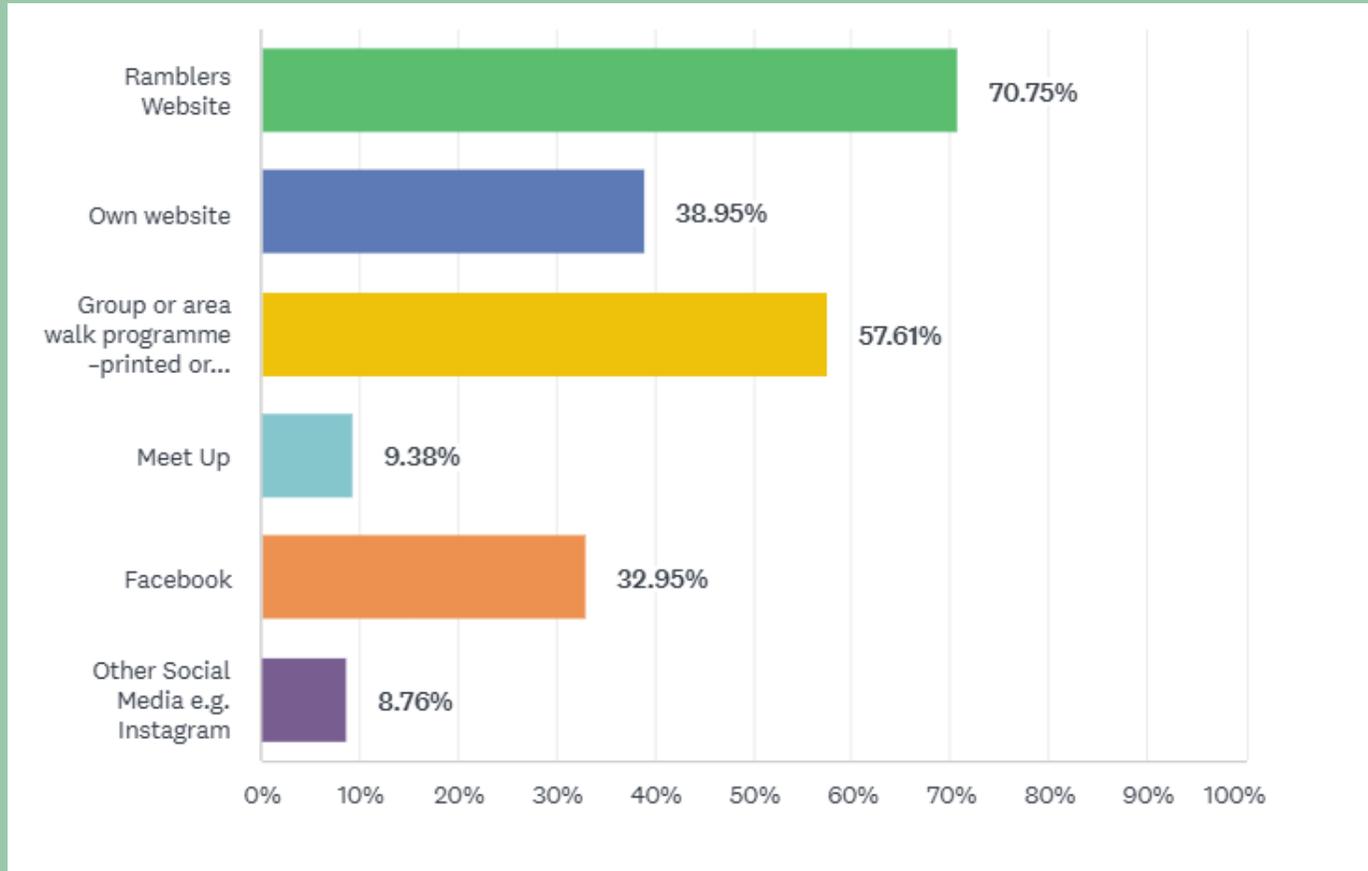
ANSWER CHOICES	RESPONSES
▼ The training was organised and paid for by my group for my role as a Ramblers walk leader	44.44% 248
▼ I organised and paid for my training independently for my role as a Ramblers walk leader	4.66% 26
▼ I'm first aid trained for my job	19.35% 108
▼ I'm first aid trained to validate my outdoor qualification e.g. Mountain Leader	7.71% 43
▼ Other (please specify)	Responses 35.84% 200
Total Respondents: 558	

ANSWER CHOICES	RESPONSES
▼ I've previously had first aid training but have no interest in renewing it	37.29% 525
▼ I have been first aid trained in the past and would like to renew it for my Ramblers Walk Leader role	37.29% 525
▼ I have never had any first aid training but would like some for my Ramblers Walk Leader role	12.29% 173
▼ I have never had any first aid training and don't want any	13.78% 194
Total Respondents: 1,408	

How often do you get new walkers join your walks?



How do you promote your walks? (tick all that apply)



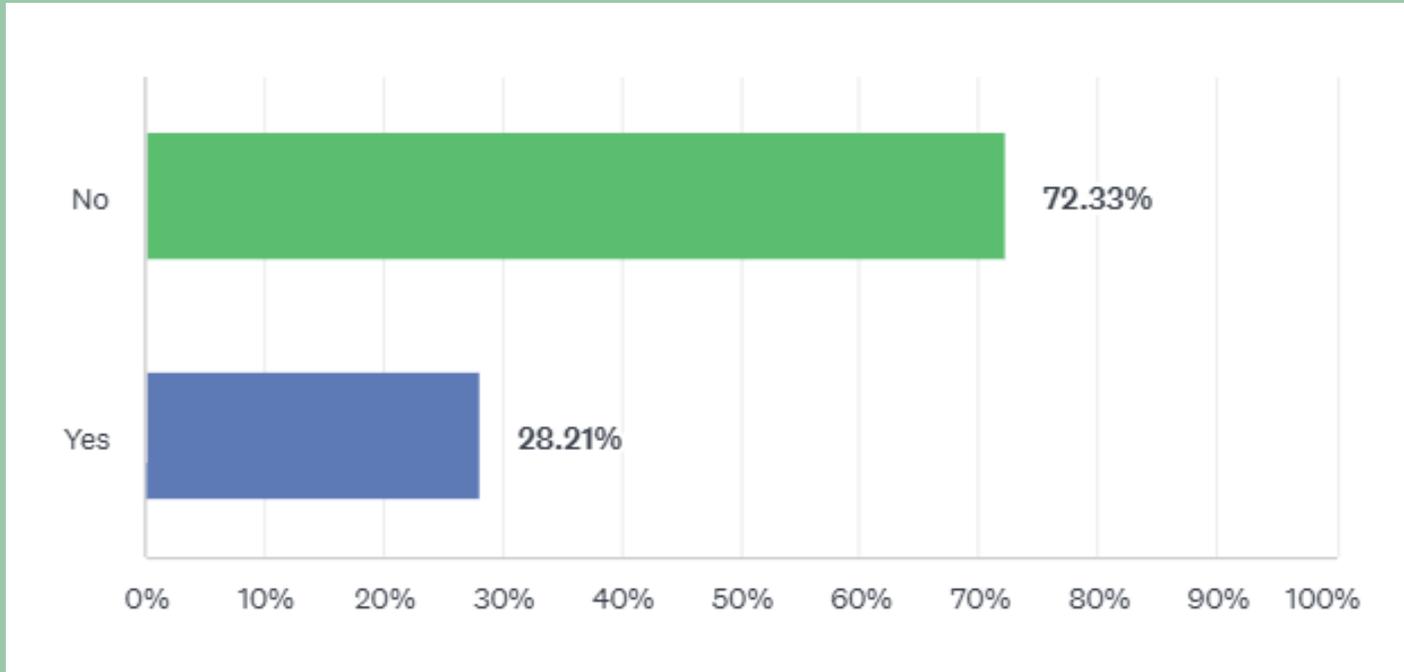
How do you collect emergency contact details from walkers, to get in touch in case of an emergency or incident taking place on the walk?

ANSWER CHOICES	RESPONSES
▼ I take registers / collect them at the start of the walk	29.43% 538
▼ I ask walkers to pre-book a place on the walk	15.21% 278
▼ I use ICE cards	37.53% 686
▼ I ask walkers to store emergency contact information on their phones	11.38% 208
▼ I don't collect contact details for walkers	34.08% 623
Total Respondents: 1,828	

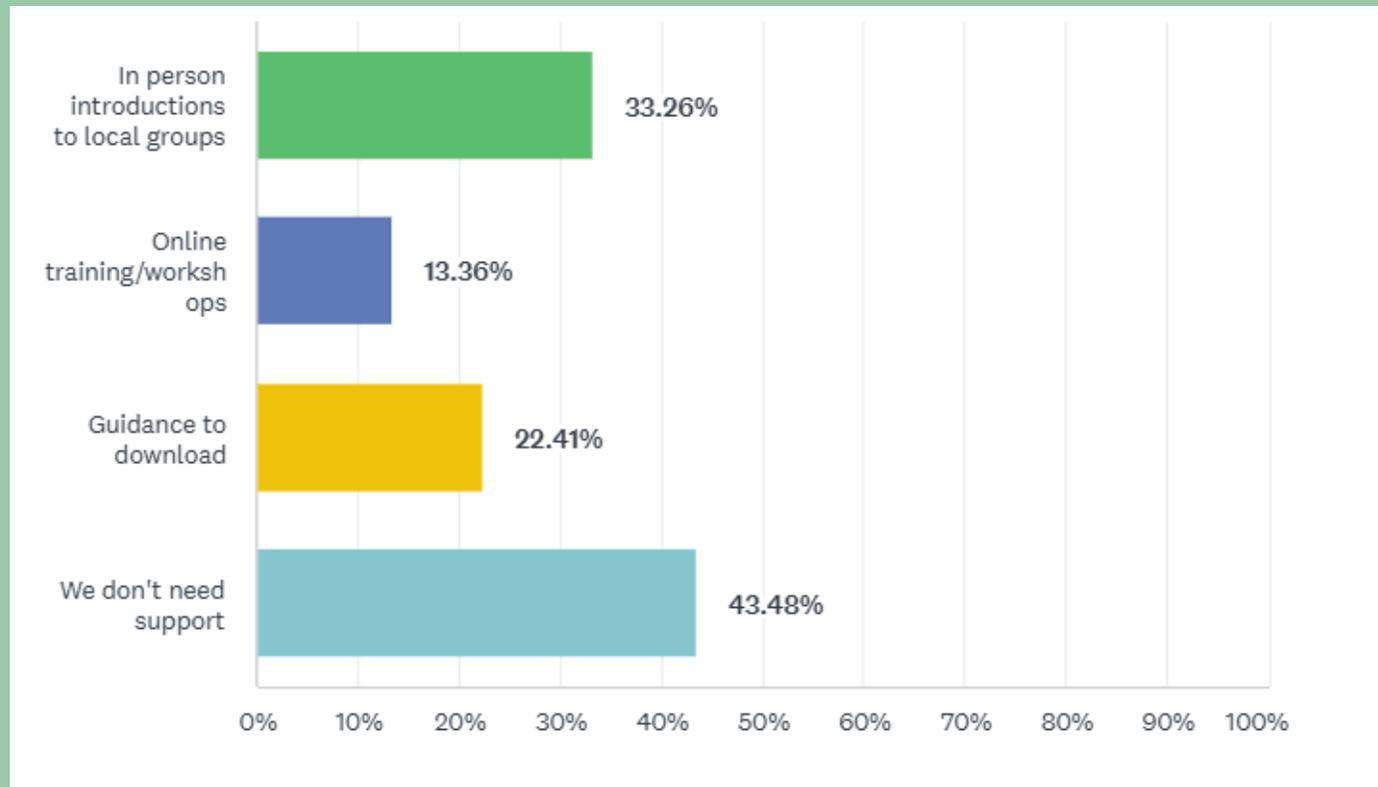
How does your group recruit new walk leaders?

ANSWER CHOICES	RESPONSES	
▼ We ask walkers/members within our group	95.85%	1,801
▼ We use social media to advertise for new walk leaders	8.20%	154
▼ We work with local social prescribing organisations	3.67%	69
▼ We work with local voluntary, charity or community groups	5.64%	106
Total Respondents: 1,879		

Have you or your group led walks with communities or individuals outside the Ramblers to support them with walking/walking advice?



What, if any, support would you find helpful to help you to work with more communities and encourage more people to start walking?



Thank you to everyone
who responded

